

In this Issue:

TAX TAKE SHRINKS AS ONLINE ACCOMMODATION AGENTS RAKE IT IN

FWC CONFIRMS AWARD PENALTY RATES REDUCTIONS

457 VISA'S - WHAT'S COOKING?

NEW RESEARCH FROM CHOICE HOTELS ASIA-PAC REVEALS STRESSED OUT AUSSIES NEED A BREAK

HOW THE HOSPITALITY INDUSTRY IS EMBRACING TECHNOLOGY



CEO'S MESSAGE



The Association has held further discussions with the ACCC on the issue of market dominance of the OTA's and we will be calling on our members to assist our effort in supplying industry data.

The AAoA is taking a leading and active stance on what is our members number one issue, according to our annual survey of

TAX TAKE SHRINKS AS ONLINE ACCOMMODATION AGENTS RAKE IT IN

Opinion Piece by Michael West, Adjunct Associate Professor, School of Social and Political Sciences, University of Sydney

Online accommodation websites are booming, yet their billions of dollars in income, income that used to flow to Australian companies and contribute to Australia's tax base, now almost entire bypasses these shores. Read David's full opinion piece [here](#).



AWARD PENALTY RATES REDUCTIONS

members (click [here](#) to see the survey results).

We will be contacting you to aid us in assisting the ACCC investigation to better understand business practices and market share of your business (direct versus OTA).

If you would like to participate, please contact us at ceo@aaoa.com.au to register your interest; all queries will be handled confidentially and aggregated to assure anonymity.

The recent decision on the Flight Centre case has given our association a bolster of confidence to recalibrate the relationship between industry and the dominance of foreign OTA's.

We look forward to hearing from you as we embark on this very important project.

BREAKING NEWS



[AccorHotels Announces Exclusive Partnership with TEG & Cirque du Soleil](#)

[Mantra Group Wins 'Employer of Choice' Gold Medal](#)

[New Boutique MGallery by Sofitel hotel for Sydney announced](#)

[Free Breakfast at Best Western](#)

[Australian Ascend Hotel Collection property comes out on top for the second consecutive year](#)

FWC CONFIRMS EARLIER DECISION TO REDUCE SOME PENALTY RATES IN HIGA

The Fair Work Commission (FWC) has confirmed its earlier decision to reduce some penalty rates in the *Hospitality Industry (General) Award*. More information [here](#).



[Back to top](#)



457 VISA'S - WHAT'S COOKING?

457 Visas replaced with Temporary Skill Shortage (TSS) Visas

AAoA members who reply on the 457 Visa program to fill staff vacancies will be



relieved to know they will be able to sponsor Chefs and Cooks under the new visa scheme. However, more stringent requirements will be imposed on sponsors and applicants. Further details [here](#).

NEW RESEARCH FROM CHOICE HOTELS ASIA-PAC REVEALS STRESSED OUT AUSSIES NEED A BREAK

Short break holidays voted best solution to workplace stress

According to new research commissioned by Choice Hotels Asia-Pac, one of Australia's largest hotel franchise groups, over two thirds (67 per cent) of Australians are feeling stressed and in need of more breaks from the daily grind. More research results available [here](#).



[Back to top](#)

EVENTS



People+Culture Strategies

Webinar - 21 June 2017

[Just the Facts:](#) The Mistakes to Avoid When Conducting an Investigation.

Cost: Complimentary for AAoA and ATHOC members, otherwise \$82.50 per webinar. [Register here.](#)

EziAd – Advertising booking, briefing and placement system.
Free for AAA members (value \$1650)



HOW TO ENGAGE YOUR GUESTS BEFORE, DURING AND AFTER THEIR STAY

Engaging guests at all points throughout travel experience

Guest experience starts from the moment a consumer begins planning a trip. Engaging them from the beginning and providing a seamless and pleasant experience will increase the chance that they come back and stay again, refer a friend or leave a positive review. [Here are](#) a few ways to engage your guests before, during and after their stay.



HOW THE HOSPITALITY INDUSTRY IS EMBRACING TECHNOLOGY

Online marketing a hot topic in hospitality

With 2.3 billion active on social media, it is no surprise that online marketing, specifically social media marketing, is a hot topic in hospitality. Ninety one per cent of retail brands use two or more social media channels, and the hospitality industry should be no different. [Find out why.](#)



[Back to top](#)

AAoA KEY SUPPORTERS

Principal Partner



HOSTPLUS

Alliance Partner



Gold Sponsors



Silver Sponsors



Bronze Sponsors



[Click here for a list of our Corporate Members](#)

STAY CONNECTED



Hi, just a reminder that you're receiving this email because you have expressed an interest in Accommodation Association of Australia. Don't forget to add mail@aaoa.com.au to your address book so we'll be sure to land in your inbox!