



21 November 2017

LAUNCH OF NEW VICTORIAN STATE ADVISORY BOARD



[Pictured: Victorian State Advisory Board Members](#)

Accommodation industry advocacy has received a major boost, with the Accommodation Association of Australia establishing a Victorian State Advisory Board.

The board, which was last night formally launched by the Minister for Tourism and Major Events, Hon John Eren MP, is made up of representatives from Accommodation Association member properties in metropolitan Melbourne and regional parts of Victoria.

"The Accommodation Association of Australia's Victorian State Advisory Board is a new initiative which is designed to ensure the interests of our Victorian-based members are more specifically catered for," said the Association's Chief Executive Officer, Richard Munro.

"Victoria has had an outstanding record promoting tourism and major events for almost three decades, no matter which of the major parties has been in government.

"The Andrews Government has continued this support and investment, and we look forward to members of the new Victorian State Advisory Board continuing to work closely with Minister Eren and other key tourism industry stakeholders for the benefit of the accommodation industry."

National Office

Suite 1, Level 2, 189 Kent Street, Sydney NSW 2000

Contact Us

P 02 8666 9015

F 02 8666 9017

E mail@aaoa.com.au

www.aaoa.com.au

ABN 36 322 115 084

QLD Office

Suite 8, 37 Bundall Road, Surfers Paradise QLD 4217

Member Enquiries

1300 304 397



The Chair of the new Victorian State Advisory Board is Mr Adrian Williams, Vice President of Operations - Victoria, Tasmania and South Australia, AccorHotels, a member of the Victorian Tourism Industry Council's Accommodation Advisory Panel and the Melbourne Convention Bureau Board.

"Adrian is one of Australia's leading young hotel executives and he has a great understanding of coordinating with other members, tourism industry leaders and, importantly, key government stakeholders," Mr Munro said.

"There is potential for further growth of Victoria's accommodation industry, but for this growth to be realised, it's vital for operators of accommodation businesses to play an active role in policy development processes which directly impact on the industry."

At the launch, the Accommodation Association formally recognised the decision made by the Andrews Government to ensure hotels, motels, serviced apartments and other tourism accommodation businesses were not captured by changes to stamp duty on foreign purchasers.

"Given the revenue implications for the Government, it was a difficult decision not to proceed with was a 'virtual hotel investment tax', but by not proceeding, it has helped to help preserve and increase the level of investment in the accommodation industry and the industry is very grateful for this," Mr Munro said.

Members of the Accommodation Association Victorian State Advisory Board:

- Chair - Mr Adrian Williams, AccorHotels
- Mr Julian Clark, Lancemore Group (and President, Accommodation Association of Australia)
- Mr David Brown, Wyndham Vacation Resorts Asia Pacific
- Ms Carol Douglas, TFE Hotels
- Mr Doug Flavell, Mantra Group
- Mr Iain Gunn, Comfort Inn Capital, Horsham
- Mr Anthony LoGiusto, Brady Hotels
- Ms Catherine Mapperson, Quest Apartment Hotels
- Mr Brett Salter, ALH Group
- Ms Michelle King, Accommodation Association of Australia

-ENDS-

National Office

Suite 1, Level 2, 189 Kent Street, Sydney NSW 2000

Contact Us

P 02 8666 9015

F 02 8666 9017

E mail@aaoa.com.au

www.aaoa.com.au

ABN 36 322 115 084

QLD Office

Suite 8, 37 Bundall Road, Surfers Paradise QLD 4217

Member Enquiries

1300 304 397



Pictured:

Top row, left to right: Julian Clark, Lancemore Group; Catherine Mapperson, Quest Apartment Hotels; Brett Salter, ALH Group and Richard Munro, Accommodation Association of Australia.

Front row, left to right: Iain Gunn, Comfort Inn Capital Horsham; Adrian Williams, AccorHotels and Chair of SAB VIC; Carol Douglas, TFE Hotels; The Hon. John Eren, Minister for Tourism and Major Events; Doug Flavell, Mantra Group; David Brown, Wyndham Vacation Resorts Asia Pacific and Michelle King, Accommodation Association of Australia.

Media Contact

Richard Munro

Chief Executive Officer, Accommodation Association of Australia

02 8666 9015 | 0417 466 997

National Office

Suite 1, Level 2, 189 Kent Street, Sydney NSW 2000

Contact Us

P 02 8666 9015

F 02 8666 9017

E mail@aaoa.com.au

www.aaoa.com.au

ABN 36 322 115 084

QLD Office

Suite 8, 37 Bundall Road, Surfers Paradise QLD 4217

Member Enquiries

1300 304 397